

**Parent Advisory Board Meeting Notes**

**Date: Tuesday, May 16, 2017**

**Time: 8:00am**

**Location: HS Cafeteria**

*(Notes were taken by Melissa and the use of “I” therefore, refers to her.)*

* **Student Recognition Recommendation**
  + I shared an update on the student recognition recommendation that was approved by the School Board at the last meeting. The recommendation states, “In addition to the portraits honoring PIAA individual and team champions, Pennsylvania All-State First-Team individuals in school-sponsored athletics and music contents will be honored. Portraits will be purchased by the school district in order to conform to the established size of 8 ½ ” x 11” and must be approved by the high school principal and athletic director prior to being purchased and displayed in the Bloomsburg High School and/or Middle School. The name will be added to the All-State Banner displayed in the Bloomsburg High School and/or Middle School.” In addition to the First-Team All-State recognition, all Second-Team and Honorable Mention All-State honorees will be recognized by placing their names on plaques, which will be displayed near the others.
  + Mr. Simpson worked with our high school art teacher, Steffanie Bowes, to develop drawings of how the vestibule outside of the varsity gymnasium and natatorium will look after these pictures and plaques have been moved. Additional painting will take place, including a mural that depicts all of the sports played by our student-athletes.
  + The recommendation had previously included other extra-curricular competitions such as Forensics, Journalism, and Robotics. After receiving additional information from our advisors regarding the criteria for state recognition, we noticed how vastly different each of these organizations honor state finalists.  For most, there is only one regional event prior to the state competition.  For others, there is only a state event.  Unlike our athletic teams and music programs, not all schools have competitors for these events. Thus, we are concerned about the lack of consistency in recognition and also the lack of rigor necessary in being awarded state recognition.  Therefore, we would like to move forward with only the athletic and music selections.  We will continue to determine if any other student recognition rises to the level of these.
  + We have previously discussed the need for greater recognition of the academic achievements of our students. Now that the athletic/musical recognition is approved, we will determine how best to recognize these academic accomplishments as well.
* **Website Template Review**
  + We have budgeted for an upgrade to our website template this summer. In order to determine which template to use for the entire district, we will be sharing the options with various stakeholders. Attached please find the options available to us. They can also be found on <http://cerc.blackboard.com/Page/66> Please note that we would like a template that is responsive, which means that it can be viewed easily on mobile devices. For this reason, we will consider only the following templates: Insight, Sunrise, Snapshot, Canopy, Frontier, Clearview, Euphoria, Collegian, Athletic Inspiration and Expedition. All of these templates can be customized with our images and colors. Please share any thoughts and/or preferences you may have with me via email.
  + In addition to improving the aesthetics of the website, we must consider how to better utilize this means of communication. We again discussed the difficulty of multiple calendars on the website. A suggestion was made that the entire district use the same calendar and then color-code the events for each building in order to allow parents/students the ability to select which items they would like to see. We also discussed how the site is maintained and the possibility of having someone oversee the pages district-wide to ensure consistency. The calendar will be an area of focus as we upgrade the website this summer.
* **Shades of Red**
  + As we move forward with the student recognition in the varsity gymnasium and natatorium vestibule, we must consider which shade of red will be used on the walls. Some have noted previously that we have multiple shades of red throughout the district. In order to create better consistency within and between facilities, we have identified these multiple shades and are working to determine which shade is “Bloomsburg Red”. Based on an informal survey of teachers and administrators, we have identified four shades for consideration. An example of each of these shades was painted on small pieces of drywall and was shared with the group. These examples will be shared with teachers, students, parents and administrators at all levels for feedback.
* **Senior Breakfast Planning**
  + Bonnie Crawford shared that this will be the last year that she will organize the senior breakfast. We did receive volunteers for the next three years based on those in attendance. We made a One Call notification to all senior parents on May 16 in order to get volunteers and donations for the breakfast, which will be held on Wednesday, June 7, 2017 from 9:30am-10:30am.
* **Additional Concerns**
  + **Important Dates for 2017-2018**
    - We discussed the availability of the important dates (Homecoming, Prom and Graduation) for next school year. Although we have tentatively scheduled these dates, we must wait until they are official before sharing them. They will be available on the website in mid-June.